



Prithvi Percentix was a Gold Sponsor of the 2010 FPGA Innovation Summit in San Diego, CA.

Our booth featured a hand-held navigation system giveaway promotion to coincide with our theme of "Navigation for Tomorrow, Today."

Dr. Dakshinamurthy V Kolluru Ph.D, Chief Research Officer with our parent company, Prithvi Information Solutions Limited, presented on the intersection of financial planning and predictive analytics, his area of expertise.

We also invited our client, Ryan Kaneshiro, Director of Financial Planning and Business Analytics with Oakley, Inc., to discuss the inherit budgeting, forecasting and analytic challenges faced in this dynamic organization. Models covering retail, store-level planning and wholesale planning were showcased.

Both speakers significantly impacted the conference delegates and received accolades for their presentations.



***IE group**

Financial Forecasting & Planning Summit
February 25/26, San Diego, 2010