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EPM AND BI SOLUTIONS CONSULTANCY ACQUIRED BY GLOBAL PROVIDER OF IT SOLUTIONS AND ENGINEERING SERVICES

November 19, 2009 - - San Ramon, CA: M&A Forum LLC, www.ma-forum.com, announced today the acquisition of selected assets of Percentix Inc. (Percentix), a high-end consultancy focused on Oracle Hyperion EPM and BI solutions, by Prithvi Percentix, Inc. (Prithvi) a wholly owned subsidiary of Prithvi Information Solutions, Ltd. (BSE: PISL.BO). The parties were introduced by the M&A Forum, an M&A service exclusively designed for buyers and sellers of IT companies. In addition to introducing Percentix to multiple potential buyers, M&A Forum also provided advisory services and support, allowing them to successfully conclude this transaction. Terms of the transaction were not disclosed.

M&A Forum leverages its deep domain expertise in M&A for the IT sector to facilitate the buying and selling of IT businesses. “There is always both consolidation and expansion occurring in the IT sector as companies explore strategic options for growth or monetization of assets. Our company provides needed information and access to buyers and sellers, making the M&A process more virtual, global and immediately available,” noted Patricia Wegner, COO of M&A Forum, LLC.

“As the year has progressed, we have seen an increase in both buyers and sellers that want to use mergers and acquisitions as a source of growth and our service is designed specifically for that activity,” said Wegner. “We have several more clients that expect to close their deals before year end.”

“Our expertise in the diagnosis, design, delivery and deployment of best-in-class EPM solutions, that significantly improve our clients' performance, has been developed over many years,” said Thomas Antunez, CEO of Percentix. “Our goal was to find a strategic partner that would take our EPM consulting model to a new set of customers and invest in expanding Percentix beyond the solid base that we have established. M&A Forum helped us meet multiple buyers and we selected Prithvi as the partner that would help us to reach our objectives.”

“M&A Forum had a well defined methodology, IT M&A domain expertise and an extensive understanding of the potential acquirers which helped us find the buyer,” Antunez commented. “They managed the process with energy, responsiveness and a firm hand, keeping us and the buyer on course until we closed the transaction.”

About M&A Forum, LLC

M&A Forum, LLC enables small and medium IT companies to realize the value of their business by leveraging our deep domain expertise as the dominant M&A advisory firm in this space. M&A Forum provides managed introductions for buyers and sellers and supports sellers with a range of services as they market their companies. The Forum is a cost-effective, confidential and dynamic service which levels the playing field and allows IT businesses of all sizes to find each other and accomplish their M&A goals. Based in the San Francisco Bay area, M&A Forum provides services to buyers, sellers and intermediaries worldwide. For more information regarding buying or selling an IT company, visit: www.ma-forum.com, email: info@ma-forum.com or call 925-215-2770.

About Percentix, Inc.

Percentix, Inc. is the preeminent provider of Enterprise Performance Management (EPM) solutions that greatly improve the way companies around the world plan and analyze their businesses. The firm specializes in the diagnosis, design, delivery and deployment of best-in-class EPM services that significantly improve organizations' performance to proactively compete in today's ever-changing economy. Percentix has performed more than 150 EPM-related implementations for world-leading companies in a wide range of industries, including high technology, finance, healthcare, telecommunications, retail and more. Percentix is headquartered in Irvine, CA with a second office in Denver, CO. To learn more, please visit www.percentix.com.

About Prithvi Information Solutions Limited

Prithvi is a global provider of IT Consulting and Engineering solutions. Prithvi's decade of experience helps it to continually innovate and address latest imperatives in IT industry. Our operations began in the year 1998 with our registered office in Hyderabad, India and US head office located in Pittsburgh (PA). Prithvi's global network of development centers and sales offices are in Europe, Middle East and Asia Pacific. Prithvi operates under five strategic business units jointly addressing a wide spectrum of client needs. Our solutions are particularly advanced and powerful for these vertical markets: Healthcare, Retail, BFSI and Telecom. With services that range from consulting to comprehensive project implementation, our industry specialists understand business and will help incorporate them quickly and effectively. We strive to achieve best quality of service by constantly examining and measuring the processes by which we deliver our solutions. For more information, visit us at www.prithvisolutions.com.